AGENDA

SEPTEMBER 21, 2020

How has the COVID-19 pandemic impacted institutions’ short- and long-term planning? In what ways has an unprecedented crisis created new imperatives -- and opportunities -- to build a more student-focused, equitable approach to higher education? This session will explore the realities and challenges facing colleges and universities in the wake of the current pandemic, with a focus on identifying the big ideas that will define the future of higher education in a changing world -- and helping institutions prepare to meet those shifts.

1:00 - 1:10pm ET Welcome and Introduction
+ Jim Manning, Presidents Forum
+ Scott Pulsipher, Western Governors University

1:10 - 1:55pm ET The Shifting Higher Ed and Employment Media Landscape
+ Doug Lederman, Inside Higher Ed
+ Chris Quintana, USA Today
+ Janet Lorin, Bloomberg News
+ Moderator: Jenna Talbot, Whiteboard Advisors

2:00 - 2:45pm ET Economic Imperatives: How Can Higher Ed Meet Changing Labor Market Needs?
+ Gayatri Agnew, Walmart Giving
+ Fernando Sanchez Arias, CLICK Institute
+ Ryan Craig, University Ventures
+ Cheryl Oldham, U.S. Chamber of Commerce
+ Moderator: Jane Oates, WorkingNation

2:50 - 3:00pm ET INTERLUDE: SNHU’s Approach to Future-Mapping
+ Brian Fleming, Southern New Hampshire University
+ Moderator: Michael Horn, Guild Education

3:05 - 3:50pm ET Mapping the Future, Part 1
+ Mitchell Stevens, Stanford University
+ Amy Laitinen, New America
+ Bryan Alexander, higher education futurist
+ Michael Feldstein, e-Literate
SEPTMBER 22, 2020

How can higher education develop a new vision for the future that responds to the need to both meet a changing economy and address endemic gaps in equity and access? Following the discussions and insights from Day 1, this interactive session will lay the groundwork for a Learners First Framework -- a set of principles, best practices, and innovations designed to help institutions better serve learners against the backdrop of ongoing turmoil and an uncertain future.

1:00 - 1:10pm ET  Welcome to Day 2
+ Jim Manning, Presidents Forum
+ Sue Ellspermann, Ivy Tech Community College
+ Joe May, Dallas College

1:10 - 1:55pm ET  Mapping the Future Part 2
+ Rufus Glasper, League for Innovation in the Community College
+ Becky Takeda-Tinker, Colorado State University System
+ David Andrews, National University
+ Dr. Wayne Frederick, Howard University
+ Moderator: Peter Smith, UMGC

2:00 - 3:10pm ET  Future Mapping Working Sessions
+ How has the pandemic accelerated, or introduced, new ideas or shifts that institutions should continue once the crisis has subsided?
+ Creating the Learners First Framework: What are the principles that must be adopted to move to a learner first institution of higher education?
+ What key areas should be further explored through this convening set to achieve the vision?

3:15 - 3:50pm ET  Report-Out and Moderated Discussion

3:55 - 4:00pm ET  Conclusion and Next Steps
+ Jim Manning, Presidents Forum
Speaker Bios

Scott Pulsipher, President, Western Governors University
Scott Pulsipher has served as President of Western Governors University, the nation’s leading nonprofit competency-based university, since April 2016, leading all academic, operational, and organizational functions. He cultivates a student-first environment by using technology and data to improve learning outcomes, graduation rates, employment, and overall student wellbeing.

He serves on multiple higher education and technology boards, including: Education Co-Chair for Committee for Economic Development, advisory board member at the Presidents Forum, board member at the American Council on Education, and member of the American Workforce Policy Advisory Board. Pulsipher was recently named a Top 100 Influencer in EdTech by EdTech Digest.

Lauren Weber writes about careers and the workplace for The Wall Street Journal. She arrived at the Journal in 2011 after a stint as a private investigator. She has also been a staff reporter at Reuters and Newsday, and is the author of "In Cheap We Trust," a cultural history of frugality and cheapness in the United States. She is a graduate of Wesleyan University and Baruch College-CUNY.

Doug Lederman, Inside Higher Ed
Doug is an editor and co-founder of Inside Higher Ed, where he oversees editorial operations, news content, opinion pieces, career advice, and blogs. A sought-after speaker on higher education trends and has won three National Awards for Education Reporting from the Education Writers Association. Previously, Doug spent almost 20 years in various roles at the Chronicle of Higher Education.
Chris Quintana, USA Today
Chris is an Education Enterprise Reporter for USA Today where he writes about the cost of college, campus culture, and student loan debt. Prior to joining USA Today, Chris was a reporter for The Chronicle of Higher Education and covered higher education in New Mexico for the Albuquerque Journal.

Janet Lorin, Bloomberg News
Janet is a higher education finance reporter at Bloomberg News where she writes about college endowments, college admissions, financial aid, and student debt. In 2012, Janet and her colleague, John Hechinger, won the George Polk Award for national reporting for a year-long series about student debt. Before coming to Bloomberg, Janet was a reporter for The Associated Press, the Atlanta Journal-Constitution, and the Akron Beacon Journal.

Jenna Talbot, Whiteboard Advisors
A trusted advisor to journalists and entrepreneurs, Jenna works closely with editors and reporters at national outlets including NPR, the Wall Street Journal, and the New York Times, as well as trade publications that cover the global education and learning sectors. As the founding director of Whiteboard Advisors’ communications practice, she works with a creative and energetic team in DC and Silicon Valley. Jenna previously directed external affairs for the American Enterprise Institute’s education policy program, where she started her career as a research assistant to education scholar and author, Frederick M. Hess. She has served as a co-producer of TransformingEDU at the Consumer Electronics Show and as a judge for the Milken PENN Education Business Plan Competition and SXSWedu’s Launch startup competition.
Gayatri Agnew, Senior Director, Walmart.org
Gayatri Agnew is the Senior Director-Opportunity for Walmart.org. She is a leader in corporate and social impact strategy looking at human capital trends and the future of work. Agnew serves on the leadership team of Walmart’s Global Responsibility division where she leads strategy and partnerships for Walmart's efforts on economic mobility, specifically a shared value approach to human capital, partnerships and philanthropy focused on key issues such as employer practices change, improving work-based learning and strengthening inclusion in communities.

Fernando Sanchez Arias, Chief People Officer and Head of Learning, Diversity & Innovation, CLICK Institute
Fernando currently co-chairs the Advisory and Academic Councils at the CLICK Institute, a think tank for research and education on culture, leadership, innovation, connection, and knowledge. He previously served in different positions for Home Depot's Global Custom Commerce and Learning Organization, including as Chief People Officer. Fernando has over 20 years of experience as a business and human capital leader in learning, organizational culture, talent management, and diversity and inclusion.

Ryan Craig, Managing Director, University Ventures
Mr. Craig is the Co-Founder and Managing Director of Achieve Partners. Mr. Craig also serves as Managing Director of University Ventures. He is the author of College Disrupted: The Great Unbundling of Higher Education (Palgrave Macmillan, 2015), which profiles the coming shift toward competency-based education and hiring. He is also the author of A New U: Faster + Cheaper Alternatives to College (Ben Bella, 2018), which describes the critical importance of Last-Mile training and the emergence of bootcamps, income share
programs, and Employer-Down models as preferred pathways to good first jobs.

Cheryl Oldham, Vice President of Education Policy, U.S. Chamber of Commerce
Cheryl is the vice president of education policy at the U.S. Chamber of Commerce and is also the senior vice president of the education and workforce program of the U.S. Chamber of Commerce Foundation. She has 20 years of experience in public policy development and implementation, project management, and government relations. Before joining the U.S. Chamber of Commerce, Cheryl served in former President George W. Bush’s administration as acting assistant secretary for postsecondary education and chief of staff to the under secretary of education.

Jane Oates, President, WorkingNation
Jane Oates is the President of WorkingNation, a non-profit media entity that tells stories of solutions bridging the education and workforce worlds.

Oates served as the Assistant Secretary for ETA at the US Department of Labor. She became a national leader in education and workforce programs during her ten years with Senator Edward M. Kennedy on the Senate HELP Committee and later served as the New Jersey Commissioner of Higher Education. Oates began her career as a teacher.

Brian Fleming, Vice President, Strategy and Innovation, Southern New Hampshire University
Brian Fleming is Vice President, Strategy & Innovation at Southern New Hampshire University's internal consultancy and concept development group, the Innovation Center. Brian oversees innovation and design research projects for key strategic initiatives, and focuses on guiding projects through the lens of digital learning and business model transformation. He has broad experience in academic innovation, market strategy, and portfolio management, and has led several projects for executive leadership to help build partnerships, support and guide innovation teams,
and chart a course for the University to better impact the lives of our learners.

**Mitchell Stevens, Stanford University**
Mitchell is a professor of education and sociology at Stanford University, and serves as the faculty chair of the Policy, Organization and Leadership Studies program at Stanford's Graduate School of Education. His research interests include alternative schooling, educational policy, higher education, leadership and organization, and lifelong learning. Mitchell has over 20 years of experience in higher education and writes and speaks about the responsible use of student data in education, education politics, and the future of work.

**Amy Laitinen, Director for Higher Education, New America**
Amy is the director for higher education with the Education Policy program at New America. She has previous experience as a policy advisor on higher education for both the U.S. Department of Education and the White House under former President Barack Obama’s administration. Amy’s current work focuses on federal policies to increase quality and transparency in higher education and the politics of higher education reform.

**Bryan Alexander, Georgetown University**
Bryan is an internationally known futurist, researcher, writer, speaker, consultant, and teacher working in the field of how technology transforms education. For over 10 years, Bryan worked with the National Institute for Technology in Liberal Education, where he helped develop and support the nonprofit, grew peer networks, consulted, and conducted a sustained research agenda. He is the author of *Academia Next: The Futures of Higher Education* and is a senior scholar at Georgetown.
University where he teaches graduate seminars in the institution’s Learning, Design, and Technology program.

**Sarita Brown, President, Excelencia in Education**

Sarita E. Brown is founding President of Excelencia in Education, a national not-for-profit organization dedicated to accelerating Latino success in higher education by linking research, policy, and practice to serve Latino students. Over three decades she has worked at prominent educational institutions and at the highest levels of government working to implement effective strategies to raise academic achievement and opportunity for low-income and students of color. She started her career at The University of Texas at Austin by building a national model promoting minority success in graduate education. Coming to the nation’s capital to work for educational associations, Ms. Brown was appointed Executive Director of the White House Initiative for Educational Excellence for Hispanic Americans under President Bill Clinton and U.S. Secretary of Education Richard Riley. Taking her skills and experience to the not-for-profit sector she launched the Hispanic Scholarship Fund Institute and in 2004, co-founded Excelencia in Education in Washington, DC.

**Michael Feldstein, Chief Accountability Officer, e-Literate**

Michael Feldstein is the Chief Accountability Officer of e-Literate, where his work currently focuses on higher education, user experience, learning management systems, corporate training, knowledge management, and performance support. He was previously the co-publisher of the e-Literate blog and co-producer of e-Literate TV. Before joining e-Literate, Michael was the co-founder and CEO of MindWires, which provided e-learning and knowledge management products and services to Fortune 500 corporations.

**Michael Horn, Guild Education**

Michael Horn speaks and writes about the future of education and works with a portfolio of education organizations to improve the life of each and every student. He is the author of many books, including his most recent, Choosing College, which identifies why students enroll in school and aids schools in designing better experiences. Michael is a senior strategist at
Guild Education, which partners with leading employers and organizations to help offer education and upskilling opportunities to America’s workforce. He is the co-founder of and a distinguished fellow at the Clayton Christensen Institute for Disruptive Innovation, a non-profit think tank.

**Rufus Glasper, President and CEO, League for Innovation in the Community College**

Rufus is the president and CEO at the League for Innovation in the Community College, an international nonprofit organization that cultivates innovation in the community college space, advances the community college field, and makes a positive difference for students and communities. Before joining the League of Innovation in the Community College, Rufus served for nearly three decades at Maricopa Community Colleges in various roles including chancellor.

**Becky Takeda-Tinker, Chief Educational Innovation Officer, Colorado State University System**

Dr. Becky Takeda-Tinker is the newly appointed Chief Educational Innovation Officer for the Colorado State University System. In her role she champions the identification and fulfillment of diverse opportunities for high quality, affordable education and training in industry, governments, and other organizations domestically and internationally. Previously, Becky was the president and CEO of Colorado State University Global, where she led the institution’s evolution from 2008 through August 2020.

**David Andrews, President, National University**

Dr. David W. Andrews is President of National University, one of California’s largest, private non-profit universities. With over three decades of acclaimed higher education experience in a broad range of academic and educational leadership posts. Dr. Andrews is leading National University’s commitment to transforming higher education through a more precise, student-centric approach that focuses on continued student success and satisfaction,
more affordable tuition, and the growing importance of workforce relevance. Prior to coming to National University, Dr. Andrews was Dean of the School of Education at Johns Hopkins University.

**Wayne A. I. Frederick, M.D., MBA, F.A.C.S., President, Howard University**

Dr. Wayne A. I. Frederick was appointed the seventeenth president of Howard University in 2014. He previously served as Provost and Chief Academic Officer. Most recently, the Howard University Board of Trustees selected Dr. Frederick to serve as the distinguished Charles R. Drew Endowed Chair of Surgery. A distinguished scholar and administrator, Dr. Frederick has advanced Howard University's commitment to student opportunity, academic innovation, public service, and fiscal stability. Following his post-doctoral research and surgical oncology fellowships at the University of Texas MD Anderson Cancer Center, Dr. Frederick began his academic career as associate director of the Cancer Center at the University of Connecticut. Upon his return to Howard University, his academic positions included associate dean in the College of Medicine, division chief in the Department of Surgery, director of the Cancer Center and deputy provost for Health Sciences.

**Peter Smith, Senior Vice President/Senior Advisor to the President, UMGC**

Peter Smith, Ed.D., whose distinguished career in higher education includes serving as founding president of both California State University Monterey Bay and the Community College of Vermont, currently holds a five-year term as the Orkand Endowed Chair and Senior Vice President/Senior Advisor to the President (UMGC). Smith served as Assistant Director General for Education for the United Nations Educational, Scientific, and Cultural Organization in Paris, France. Smith also served Vermont as a state senator (1980-82), Lt. Governor (1982-86) and Congressman (1989-1990.)

**Sue Ellspermann, President, Ivy Tech Community College**

Dr. Sue Ellspermann became President of Ivy Tech Community College on July 1, 2016. Ivy Tech is the largest singly accredited statewide community college in the nation serving nearly 100,000 students a year and another 60,000 via dual credit in
high schools. Prior to that she served as Indiana’s 50th Lieutenant Governor from 2013 until March of 2016. As the vice chair of the Indiana Career Council she led efforts to align Indiana's education and workforce development system to meet the needs of employers which is her continued focus at Ivy Tech. Her public service began in 2010 when she was elected as the State Representative for District 74. Ellspermann was the founding Director of the Center of Applied Research and Economic Development at the University of Southern Indiana and also owned and operated Ellspermann and Associates, Inc, an independent consulting firm licensed in the training and facilitation of Simplex Creative Problem Solving.

Joe May, Chancellor, Dallas College
Serving as the seventh chancellor of Dallas College, Dr. Joe May joined what was then the Dallas County Community College District in late February 2014. Throughout his career, Dr. May has expanded opportunities for students who want to pursue a bachelor’s degree by starting at a community college. He also has a strong commitment to improving the Dallas economy by growing middle-class jobs. Dr. May launched Dallas College’s higher education network two years ago – a partnership of colleges, universities, K-12, businesses, community organizations and other agencies, all interested in removing barriers to student success and college completion. Dr. May, who started his academic career as an adjunct faculty member at one of the colleges seven colleges, Cedar Valley, is a native Texan and holds a doctorate in education from Texas A&M University-Commerce.

Jim Manning, Executive Director, Presidents Forum
In October 2019, Jim Manning was appointed executive director of the Presidents Forum. Jim is a veteran of government and public service with more than thirty years of policy and program management experience. He served under six Presidential Administrations, most recently as the Acting Chief Operating Officer of Federal Student Aid, an office of the U.S. Department of Education. He was recruited as the Education Team Leader for the Trump Presidential Transition Team and directed a comprehensive review of the Department of Education
programs, activities and initiatives to create an “as is” picture of the current status of the Department’s policies, programs and operations, and make recommendations to the new Administration and the incoming Secretary of Education on retention or changes to the new administration and incoming Secretary of Education.